



11<sup>th</sup> International Conference  
**THE BRIDGES OF MEDIA EDUCATION 2019**

## **PROGRAMME**

### **Friday, 13 September 2019**

09.30 – 10.00      Registration

10.00 – 10.15      **Opening**

10.15 – 11.30      **Plenary speaker session**  
Room 114

**Igor Vobič, University of Ljubljana, Slovenia**

**BACK TO THE FUTURE OF JOURNALISM: CHANGING TECHNOLOGIES, CHANGING JOURNALISM**

11.30 - 11.45      Coffee break

**11.45 – 13.15      Session 1: Changing political communication in digital environment**

Room 114

Moderator: Dinko Gruhonjić, University of Novi Sad, Serbia

Nikos Panagiotou, Aristotle University of Thessaloniki, Greece

Spyridoula Markou, Aristotle University of Thessaloniki, Greece

**Populism and the media: In the name of Macedonia, Greek Press and the coverage of the protests in 1992 and 2018**

Lilia Raycheva, Sofia University "St. Kliment Ohridski", Bulgaria

Mariyan Tomov, Sofia University "St. Kliment Ohridski", Bulgaria

**The populist discourse in the Bulgarian media ecosystem**



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Aleksandra Krstić, University of Belgrade, Serbia

**Digital political communication and celebrity politics: Visualizing Serbia's president on Instagram**

Neli Velinova, St. Kliment Ohridski Sofia University, Bulgaria

**Comparing the digital image of citizen's participation in the social protests of 2013 and 2018**

Sanja Adjaip-Veličkovski, International Balkan University, North Macedonia

Sauda Nurković, International Balkan University, Faculty of Communications, North Macedonia

**Online political engagement of Montenegrin voters in electoral context**

13.15 - 15.00

Lunch

15.00 – 16.30

Room 114

**Session 2: Educating journalists for contemporary media landscape**

Moderator: Jelena Kleut, University of Novi Sad, Serbia

Ilija Milosavljević, University of Niš, Serbia

Dragana Pavlović, University of Niš, Serbia

**Video games as a new media - Presence in higher education of journalists in Serbia**

Maja Kostadinović, University of Niš, Serbia

**The influence of technological changes on students' motivation to study and become journalists**

Tijana Vukić, Juraj Dobrila University of Pula, Croatia

**Holistic journalism education as a remedy for contemporary media issues**

Jamiu Folarin, Olabisi Onabanjo University, Nigeria

Ayodele Thomas Odunlami, Olabisi Onabanjo University, Nigeria

**Bridging the gaps between the newsroom and classroom in digital age**



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Ana Milojević, University of Belgrade, Serbia

Kristina Milić, University of Belgrade, Serbia

**Nameless or voiceless? Refugee voices in the media coverage of the refugee crisis in Serbia**

16.30 – 16.45 Coffee break

16.45 – 17.45 **Session 3 Public sphere, media effects and manipulation**

Room 114 Moderator: Dejan Pralica, University of Novi Sad, Serbia

Siniša Atlagić, University of Belgrade, Serbia

**The public sphere and hybrid regimes in the digital environment: The case of contemporary Serbia**

Sead Dzigal, International Balkan University, Macedonia

**Information filtering and disinformation in the age of digital media**

Danka Ninković Slavnić, University of Belgrade, Serbia

**Relevance of media effects theory for online communication research**

Milica Janjatović Jovanović, University of Novi Sad, Serbia

**Manipulative discourse strategies in public discourse of Serbia**

18.00 - 19.30 **Debate "The gap between theory and practice in educating journalists for digital era"**

Stela Lechpammer, Faculty of Political Sciences, University of Zagreb, journalist and editor at *Večernji list*

Aleksandra Krstić, Faculty of Political Sciences, University of Belgrade and journalist at PG Mreža

Anđela Milivojević, journalist at Centre for Investigative Journalism, Belgrade

Moderator: Sanja Kljajić, journalist and PhD student at Faculty of Philosophy, University of Novi Sad

19.30 Dinner



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**Saturday, 14 September 2019**

**10.30-12.00**

**Open round table with media professionals "New technologies, new responsibilities"**

Miloš Teodorović, editor in chief at Radio Free Europe  
Branimir Slijepčević, editor in chief at Radio Rojc (Pula)  
Tatjana Lazarević, editor in chief at KoSSev.info (Kosovska Mitrovica)  
Gordana Bjeletić, editor in chief at Južne vesti (Niš)  
Moderator: Zoran Strika, journalist at Radio 021 (Novi Sad)

12.00 - 12.15

Coffee break

12.15 – 13.45

Room 114

**Session 4: Learning and digital media**

Moderator: Vladimir Barović, University of Novi Sad, Serbia

Anastasija Mamutović, University of Niš, Serbia  
Zorica Stanisavljević Petrović, University of Niš, Serbia

**New roles and responsibilities of the preschool teachers in the application of computer games**

Biljana Radić-Bojanić, University of Novi Sad, Serbia

**Influence of digital media on EFL vocabulary acquisition among high school students in Serbia**

Slađana Marić, University of Novi Sad, Serbia

**The role of online Media in learning and professional development**

Jasmina Arsenijević, Preschool Teacher Training College in Kikinda, Serbia  
Milica Andevski, University of Novi Sad, Serbia

**Media competencies in the function of media (ab)use management**



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Ivana Ivanić, University of Novi Sad, Serbia

Laura Spariosu, University of Novi Sad, Serbia

**Picture of Romania on Social Networks: Case Study**

13.45 - 14.45

Lunch

14.45 – 16.15

Room 114

**Session 5: Media, citizenship and education**

Moderator: Slađana Marić, University of Novi Sad, Serbia

Antigoni Themistokleous, Cyprus Radio Television Authority, Cyprus

**Media literacy by Independent Regulatory Authorities in the protection of audiences**

Tena Perišin, University of Zagreb, Croatia

Petra Kovač University of Zagreb, Croatia

**EUFACTCHECK project: Building a sustainable curriculum unit on fact-checking within a European network of Journalism schools**

Stela Lechpammer, University of Zagreb, Croatia

**Croatian newsrooms as active media literacy stakeholders in promoting trust and credibility**

Jovana Davidović, University of Montenegro, Montenegro

**Activism as a defence: Civic journalism and its correlates among students in Montenegro**

Varvara Lazarević, Higher Education Technical School of Professional Studies in Novi Sad, Serbia

**Youth and importance of media information selection**

16.15 – 16.30

Coffee



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16.30 - 18.00

**Session 6: Journalism ethics and media cultures**

Moderator: Zlatomir Gajić, University of Novi Sad

Vladislava Gordić Petković, University of Novi Sad, Serbia

**Digital desire on film: Spike Jonze's *Her* and the concept of gaze in a technological dystopia**

Brindusa Armanca, University "Aurel Vlaicu" Arad, Romania

**New media and the decay of ethical codes in journalism**

Dunja Stanišljević, University Clinical Centre of the Republic of Srpska, Bosnia and Herzegovina

**Online journalism ethics – reporting on events with tragic consequences**

Jasmina Đorđević, University of Niš, Serbia

**Discourse in Serbian online media: Global expectations vs. local reality**

Csilla Horváth, Research Institute of Linguistics, HAS, Hungary

**"If I retire, no one can replace me": The responsibilities of the only Mansi newspaper**

Milan Vukadinović, University of Novi Sad, Serbia

**Development of the Web 3.0 and the potentials of network science and complexity theory from the perspective of collective intelligence**

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